

IndIAA Awards 2022 – Winners

Sr No	Category
1	<p>AUTOMOTIVES & ACCESSORIES CEAT Tyres Switch To SecuraDrive Delivery</p> <p>Client : CEAT Creative Agency: Ogilvy</p>
2	<p>BANKING AND FINANCE Jar App #BachaoJarAppPe</p> <p>Client : Jar Technologies Pvt. Ltd. Creative Agency: Spring Marketing Capital.</p>
3	<p>CONSUMER DURABLES - (Joint Winners in this category)</p>
(i)	<p>Havells Silencio #SmartChoiceWithLowNoise</p> <p>Client : Havells India Creative Agency: MullenLowe Lintas Group</p>
(ii)	<p>BPL #HappyLittleThings (2021)</p> <p>Client: BPL Creative Agency: The Womb</p>
4	<p>CONSUMER ELECTRONICS HP India #DiyeSeDiyajalao</p> <p>Client : HP India Creative Agency: Simple Creative</p>
5	<p>CORPORATE (Joint Winners in this category)</p>
(i)	<p>Nanhi Kali The Tale Of Two Lajjos</p> <p>Client : Mahindra Group Creative Agency: Ogilvy</p>
(ii)	<p>Hindustan Unilever #BinBoy</p> <p>Client : Hindustan Unilever Ltd Creative Agency: Ogilvy</p>

6	<p>EDUCATION & LEARNING UpGrad Help Kiran Before Helping Yourself</p> <p>Client : UpGrad Education Creative Agency: The Womb</p>
7	<p>ENTERTAINMENT & MEDIA <i>(Joint Winners in this category)</i></p>
(i)	<p>Spotify Mazza On</p> <p>Client : Spotify India Creative Agency: Leo Burnett India</p>
(ii)	<p>Netflix #NetflixForAll</p> <p>Client : Netflix Entertainment Services India Creative Agency: Creativeland Asia</p>
8	<p>FASHION & ACCESSORIES Tanishq #WhenItRingsTrue #MarriageConversations</p> <p>Client : Titan Company Ltd Creative Agency: Dentsu Webchutney & Superfly</p>
9	<p>FOOD & BEVERAGES Cadbury Celebrations Not Just Another Cadbury Ad</p> <p>Client: Mondelez India Creative Agency: Ogilvy</p>
10	<p>HOME CARE, ESSENTIALS & STATIONERY Ariel #SeeEqual #ShareTheLoad</p> <p>Client: Procter & Gamble Creative Agency: BBDO INDIA</p>
11	<p>HOME DECOR, INFRASTRUCTURE & FITTINGS Dulux Parul Aur Painter A Love Story</p> <p>Client : AkzoNobel India Agency : MullenLowe Lintas Group</p>

12	INSURANCE Policybazaar.com Life Kabhi Bhi U-Turn Le Sakthi Hai Client : Policybazaar Insurance Brokers
13	ONLINE CLASSIFIEDS, COMMERCE & SERVICES Zepto Time Mat Keecho Order On Zepto Client : Kiranakart Technologies Agency : L&K Saatchi & Saatchi
14	PERSONAL CARE Gillette India Engineering Change - Shaving Stereotypes Client : Procter & Gamble Agency : Grey Group
15	HEALTH AND WELLNESS Cult.fit Fitness Is Not An Option Client : Curefit Healthcare Director/Writer: Girish Narayandass & Anuya Jakatdar
16	TELECOM & TECHNOLOGY Google #SearchForChange Client : Google India Agency : MullenLowe Lintas Group
17	TRAVEL, TOURISM & HOSPITALITY OYO Assi Reach Gaye Cancel Easy Stays With A View Client : OYO Hotels & Homes
18	VOICE OF CHANGE BharatMatrimony #PehlePadhaiPhirShaadi Client : BharatMatrimony Agency : DENTSU GROUP
19	Committee Choice Award Cadbury Celebrations good luck girls Client: Mondelez India Creative Agency: Ogilvy